
ALEX VIOLA

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EXPERIENCE

VIDEO EDITOR AND CONTRIBUTING WRITER, SOME SPIDER; NEW YORK, NY/
BURBANK, CA – 2020-PRESENT

- Editing long and short form editorial and branded videos to run across the Some Spider family of brands: Scary Mommy, The Dad, and Fatherly.
- Acting as episode and segment editor for Scary Mommy's late night show, *Up Early Tonight* (sponsored by Huggies), which premiered on Hulu in December 2020.
- Conforming media and preparing turnovers for color correction and sound mixing.
- Color correcting and sound mixing videos to live on social media platforms.
- Collaborating with directors to assemble cuts that both adhere to client needs and align with the Some Spider creative voice.
- Writing branded sketch comedy content for multi-million dollar campaigns, and conceptualizing editorial video series.

JUNIOR VIDEO EDITOR AND CASTING COORDINATOR, SOME SPIDER; NEW YORK,
NY - 2018-2020

- Ingested large quantities of media to assist editors at a media start-up company.
- Assembled cuts of editorial and branded content for social media platforms.
- Spear-headed the casting department at Scary Mommy by cultivating relationships with talent agents and actors, running regular auditions for new and returning talent, and facilitating talent contracts.

SKETCH SHOW DIRECTOR, UPRIGHT CITIZEN'S BRIGADE THEATRE AND THE
PEOPLE'S IMPROV THEATRE; NEW YORK, NY - 2017-2018

- Guided a group of six sketch comedy writers through the production of monthly stage shows.
- Ran pitch meetings, provided consistent detailed notes on script drafts, and directed performances to tailor to each actor's strengths.

DIGITAL MEDIA ASSISTANT, NEW HOPE MEDIA; NEW YORK, NY 2017-2018

- Worked alongside magazine and web editors to compile editorial submissions, publish blog entries through Wordpress, and distribute contracts to freelance writers.

EDUCATION

CORNELL UNIVERSITY, ITHACA, NY – ENGLISH AND THEATRE ARTS, 2010

SKILLS

Adobe Premiere, Adobe Media Encoder, Adobe After Effects, Basic DaVinci Resolve, Final Draft, Microsoft Office, Google Suite, Comedic Acting and Improvisation, Sketch Comedy Writing.