

---

# ALEX VIOLA

[alex.r.viola@gmail.com](mailto:alex.r.viola@gmail.com) (917)545-9087 alexrviola.com

## EXPERIENCE

VIDEO EDITOR, BUSTLE DIGITAL GROUP; BURBANK, CA - SEPT 2021-PRESENT

- Editing a diverse library of social branded videos and screened trailers to run in partnership with major clients such as Genesis, General Motors, Sephora, and Walmart; while receiving consistent positive feedback.
- Editing numerous editorial videos for the BDG family of brands ranging from high profile celebrity interviews, artistic cooking segments, to comedic sketches.
- Collaborating with directors to assemble cuts that provide the utmost creativity and knowledge of client perspective.
- Color correcting videos through DaVinci Resolve and sound mixing with the Adobe Creative suite for quality finishing.
- Pitching series ideas and punching up story concepts in weekly writer's room sessions to the heads of the Comedy Studio at BDG.

VIDEO EDITOR AND CONTRIBUTING WRITER, SOME SPIDER; NEW YORK, NY/  
BURBANK, CA - JAN 2020-SEPT 2021

- Edited editorial and branded videos for Scary Mommy, The Dad, and Fatherly.
- Acted as episode and segment editor for Scary Mommy's late night show, *Up Early Tonight* (sponsored by Huggies), which premiered on Hulu in December 2020.
- Prepped final cuts for turnovers to out of house colorists and sound mixers.
- Wrote branded sketch comedy content for multi-million dollar campaigns, and developing editorial video series.

JUNIOR VIDEO EDITOR AND CASTING COORDINATOR, SOME SPIDER; NEW YORK,  
NY - JUN 2018- JAN 2020

- Ingested large quantities of media to assist editors at a media start-up company.
- Assembled cuts of editorial and branded content for social media platforms.
- Spear-headed the casting department at Scary Mommy by cultivating relationships with talent agents and actors, running auditions regularly, and facilitating talent contracts.

POST PRODUCTION INTERN, TBD PRODUCTIONS; NEW YORK, NY MAR 2017- JUN  
2018

- Assisted a high-volume production company specialized in Broadway show promotions.
- Crafted select sequences of interviews and commercial videos to aid senior editors.

## EDUCATION

CORNELL UNIVERSITY, ITHACA, NY – ENGLISH AND THEATRE ARTS

## SKILLS

Adobe Premiere, Adobe Media Encoder, Adobe After Effects, Avid Media Composer, DaVinci Resolve, Final Draft, Microsoft Office, Google Suite, Comedic Acting and Improvisation, Sketch Comedy Writing (Former Upright Citizen's Brigade House Team Actor and Director).